

# ALEXANDRA ROSS

## CONTACT

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## EDUCATION

### | Bachelor of Science, Journalism

Boston University  
Expected January 2022  
Political Science Concentration  
3.91 GPA, Dean's List 5 semesters  
2021 COM Fellowship Distinction

## SKILLS

### | Professional

Excellent Verbal and Written Communication  
Comprehensive Knowledge of Current Events  
AP Style Proficiency  
Adobe Premiere Pro  
Adobe Audition  
Microsoft Office, Google Drive  
MediaCentral  
iNews  
Nexis  
Rundown Creator  
Camera and Computer Operation  
Teleprompter Operation  
Data Analysis, Organization, Visualization  
Social Media

## EXPERIENCE

### E! News Intern

E! Networks, NBC Entertainment, NBCUniversal | September 2021 — Present

- Assist News Desk with obtaining magazine assets, court documents
- Transcribe interviews between reporters and celebrity guests
- Call California law enforcement as part of reporting beat
- Manage E! Online's content calendar and watch lists
- Monitor and report on court hearings, including Scott Peterson
- Draft pre-interview questions for other reporters

### TODAY Show Intern

NBC News, NBCUniversal | June 2021 — August 2021

- Assisted producers with research for zoom interviews and show guests
- Recorded zoom interviews with anchors and guests for broadcast
- Transcribed interviews between anchors/correspondents and guests
- Researched publishing information for music used during the 7, 8, and 10 am shows
- Logged show and Olympic content using MediaCentral software
- Pitched story ideas for 3<sup>rd</sup> Hour and Hoda and Jenna

### Reporter

Essex Media Group | May 2020 — June 2021

Essex Media Group (EMG) owns and operates the *Lynnfield Weekly News* alongside *The Daily Item*, *Peabody Weekly News*, and two other newspapers. EMG also publishes four quarterly magazines, including *01940* and *01945*.

- Wrote daily articles for issues of *Lynnfield Weekly News* and *Daily Item*
- Published feature stories in quarterly issue of *01940*, *01945*
- Interviewed prominent town figures including Superintendent, Public Health Director
- Assisted with editing articles before publication
- Reported police logs

### Multimedia Journalist

BUTV10, Emmy-Award Winning Election Coverage | September 2018 — Present

BUTV10 is Boston University's student-run television network. *Primary Focus* is BUTV10's 2020 Primary Election series. For Super Tuesday, a two-hour show featuring my live hits from Bernie Sanders' campaign rally in Vermont was streamed on butv10.com and Facebook Live. I later co-anchored *The Vote*, our live, 3-part 2020 Presidential Election coverage that garnered national attention on CBS This Morning. I currently anchor and produce the series *Next Stop: City Hall*, coverage of the 2021 Boston Mayoral race.

- Reported live from Bernie Sanders' rally in Vermont on Super Tuesday
- Interviewed Sanders supporters and produced packages to roll back during the show
- Served as a correspondent for the NH Primary special; discussed the candidates and their various stances on healthcare, student debt, and immigration
- Won a NATAS Student Emmy for co-anchoring 2020 Presidential Election coverage
- Analyzed and discussed Senate races, swing states, ballot questions and the electoral college live with NPR's John Carroll for the 2020 election
- Interviewed Boston Mayoral Candidate Michelle Wu, interim Boston City Council President Matt O'Malley for *Next Stop: City Hall*
- Produced and anchored *Next Stop: City Hall*
- Interviewed actor Ginnifer Goodwin for *Variety Hour*
- Produced and delivered weekly updates on national, international, local and sports news on-camera for *The Wire*, my daily morning show